



# SECURITY ALERT

## CEO Deepfake Video Conference Scam

Criminals use deepfake technology to impersonate executives on video calls, authorizing fraudulent wire transfers and sensitive actions.

### RED FLAGS TO WATCH FOR:

- Unusual payment requests outside normal procedures
- Extreme urgency and pressure tactics
- Avoiding standard verification protocols
- Video quality issues or unnatural movements

### WHAT EMPLOYEES SHOULD DO:

- Verify through official communication channels
- Establish voice/video authentication protocols
- Follow dual-authorization procedures
- Question any deviation from standard processes